

Clackamas Community College Truck Driver Solutions Consortium Strategic Planning

1. Opening
2. Survey & Discussion
3. Current Efforts and Groups
4. Competencies
5. Action Plan
6. Closure

Purpose of Meeting

This meeting is designed to introduce

1. Local accomplishments
2. Statewide systemic initiatives for the trucking industries.
3. Professional Truck Driver Competencies
4. Create an action plan moving forward

Vision of Resources

- Local Consortia to serve specific needs
- Professional Truck Driver Certification (statewide)
- Meet the Goals:
 - Increase the recruitment pool
 - Increase driver readiness
 - Increase the awareness of truck driving as a career (marketing)
 - Prepare drivers to drive solo to the point that they can satisfy the needs of a 2-3 year requirement (professional truck drivers)
 - Get solo drivers hired and on the road

Survey Report: Needs, Issues and Barriers

- All respondents agree that there are insufficient drivers available; recruiting pools are scarce, and that driver preparation and training is insufficient.

Survey Report

The barriers to recruiting include:

- Lack of awareness of trucking as a career
- Cost and time involved
- Nature of the job
- Employability of potential workers.

Survey Report: Recruitment

- Current Recruitment targets include: Military, warehouse, under 21 year olds, driver schools and general advertising.

Survey Report: Training

- Training is conducted both in-house and through professional driver schools
- Very cost prohibitive to create in-house.
- Many are trying to create in-house training systems.

Survey Report

- Several gaps in current training were identified such as loading experience and industry specific information and skills.
- The overall training system needs greater tracking.
- Trainers that meet trainer standards.
- The overall sentiment is, "They need experience, but where do they get it."

History and Update of Truck Driver Solutions Consortium

Peggy Falkenstein

LOCAL CONSORTIUMS

- Local Consortium Role: Lead the local efforts to coordinate training
- CCC TDS Consortium: Issues to get you involved and hoped to address
- CCC TDS Sub committee:
 - Warehouse to Driver Worker Training
 - Curriculum Development
 - Recruitment

Clarifying the Grants

GRANT	PURPOSE	AMOUNT
SHIFT	To develop curriculum and training programs in several areas: Professional Truck Driver Certification Performance-Based Curriculum, K-12 Continuum of Education Career Pathway Activities, Customer Service Training, and Train-the-Trainer.	\$848,486 over 3yrs
Employer Workforce Training Fund Grant	This is a cash-match of tuition costs for current warehouse workers to receive truck driver training at the International Institute of Transportation Resource Inc. (IITR).	\$13,407
Governor's Strategic Training Funds	To conduct Train-the-Trainer instruction to teach driver-training supervisors teaching skills, as well as train warehouse workers to become truck drivers.	\$39,513

Clackamas Community College
Truck Driver Shortage Solution Consortium
Warehouse to Driver

Stephanie Hudson - Chair

Clackamas Community College
Truck Driver Shortage Solution Consortium
Recruitment Committee

Kiersten Koch – Chair

Clackamas Community College

Truck Driver Shortage Solution Consortium

K-12 (High School)

Career Awareness Initiative

Wendy Booth - Chair

Clackamas Community College

Truck Driver Shortage Solution Consortium

Curriculum Committee

Dave Riggins - Chair

SHIFT

Sylvia Hearing – Clackamas
Community College

SHIFT OVERVIEW

- Curriculum
 - SHIFT Participant Training Manuals & Facilitator's Guide
 - Customer Service Participant Manuals & Facilitator's Guide
 - K-12 Presentation Materials & Guide
- Train the Trainer
- Credentialing

Project SHIFT Industry Participation Opportunities

- Serve as a Subject Matter Expert to develop Project SHIFT Training Manuals
- Serve as a Subject Matter Expert to develop K-12 Presentation Materials
- Make Presentations in K-12 Classrooms
- Sponsor a High School Student Internship
- Attend a Train the Trainer Course:
 - Project SHIFT
 - K-12 Presenter

GSTF Grant

- Pays half of IITR Student Tuition: \$2,471
- Company pays the other half: \$2,471
- Open to any current employee the company feels would be a good candidate
- Employee must complete the IITR program by December 31, 2007
- Approximately 15 slots available statewide

Statewide Efforts: SHIFT

- All curriculum
- Customer Service
- K-12 Presentation Materials)
- Available statewide

Professional Truck Driver Certification

- Professional designation in addition to a CDL
- Series of Skill & Knowledge Based Competencies with training and assessments (performance based and testing).
- Multiple entry points with the option to “test out” of competencies.
- Prepare drivers (to the satisfaction of insurance co.) to the point where the 2-3 year requirement would be waived
- Clackamas Community College can work with your local community college to offer a Professional Truck Driver Certification credential through your local community college

Train the Trainer

- Send your company's Driver/Trainers to a Train the Trainer Course to become Certified Project SHIFT Trainers
- Assures meeting ASTD standards

Statewide Efforts: K-12 Presenters

- Send your company's Driver/Trainers or Human Resources Staff to a Train the Trainer Course to become Certified K-12 Presenters
- Marketing Focus

Contact Information

- Project SHIFT Participation
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- K-12 Participation
 - Wendy Booth, K-12 Coordinator
Clackamas Community College
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Validating Competencies

Output: Input from experts to define curriculum as it needs to be.

- In small groups, go to a poster and with the pens provided, make the edits as you see needed.
- Rotate and add your comments

Action Plan

- Focus areas
- Competencies
- TDS Consortiums Statewide

Closure

Feedback
Evaluations